



# Action Report 2025

Inspiring *healthy & sustainable food choices* and *agrifood careers* across **Europe**





## ACTION REPORT 2025

# Dear reader,

2025 was a year of **expansion, innovation, and deeper collaboration** across Europe. Thanks to the dedication of our Hubs, teachers, partners, and community, FoodEducators reached more learners than ever before – empowering young people with the knowledge and curiosity to make healthy, sustainable, and informed food choices.

We strengthened our teacher training offer, grew our multilingual resources, **launched the FoodEducators School Network**, and brought hands-on food education into classrooms, farms, universities, community centres, and national events. Most importantly, we continued to support educators in fostering the next generation of food-literate, sustainability-minded citizens.

With **over 85,000 students engaged and 3,200 teachers reached**, we are extremely proud of what we achieved. This report provides an overview of our 2025 activities and their impact. We extend our heartfelt thanks to our HUBs, partners, and expert team for ensuring the success of our work.

Thank you for being part of this movement.

– **Fabienne Ruault, FoodEducators Programme Lead**

# Who we are

At FoodEducators we are dedicated to promoting **food literacy, a vital set of skills that enables individuals to make healthy, and sustainable food choices**. Food literacy encompasses not only an understanding of nutrition and cooking but also the broader knowledge of food systems, sustainability, and **the impact our food choices have on the environment and society**.

**With our learning materials, we provide education on food systems, nutrition, and environmental impact, fostering critical thinking about food sourcing, marketing and consumption.**

**By offering practical guides for cooking and reducing food waste, we encourage sustainable practices while celebrating diverse food cultures. We support educators and communities through tailored resources, creating a collaborative approach to food literacy. Ultimately, we aim to empower users to advocate for equitable, sustainable food systems and healthier lifestyles and consider a career in the agrifood sector.**



# 2025 at a glance



230  
teachers  
certified

5 new lesson  
plans  
released

85,000  
students  
engaged

170 participating  
schools in our  
School Network

3,200  
teachers  
reached

19 agrifood  
Career Days  
held

41 teacher  
training  
sessions  
delivered

Activity Weeks  
with 13,545  
participating  
students

Food  
Literacy  
Report  
launched

# Hub achievements across Europe

Our European Hub Network continued to grow, offering impactful learning experiences adapted to local contexts. Highlights from 2025 include:

## PORTUGAL – Edible Schools:

Partnership with Upfarming expanded gardening and practical sustainability learning in schools.

## SPAIN – Food Waste & Loss Unit:

Our Food Waste and Loss lesson plan was developed in 3 regional languages for inclusive teaching and learning.

## ITALY – Researchers' Night & Earth Day:

1,000+ children participated in experiments and sustainability activities.

## HUNGARY – Career Fairs

Five major fairs reached over 500 students exploring careers, sustainability, and nutrition.

## CZECHIA – Food Story 2025:

Children engaged with food science experiments and nutrition activities.

## SLOVENIA – AGRA Fair:

350 children engaged with interactive nutrition and food waste activities.

## SLOVAKIA – European Science Night:

Students explored scientific research and food system innovation.

## CROATIA – Agrifood Career Awareness:

Zagreb students explored why food sector careers matter.

## TURKEY – Trainer Training:

73 teachers joined hands-on sessions on food science, systems, and career pathways.

## LATVIA – National Conference:

170 educators integrated healthy eating, food waste reduction, and organic food into lessons.

## LITHUANIA – Healthy Eating Week:

Countless schools took part in Healthy Eating Week to promote healthy eating education in fun and engaging ways for students.



# Agrifood Career Days across Europe

Our Career Days brought students into real agrifood environments, including farms, research labs, universities, and food businesses, to explore careers in the agrifood sector.



**CZECHIA – UCT Prague:** 360 students from 20+ schools explored lab experiments, university food science, and agrifood career pathways.

**LATVIA – After 9th Grade Event:** Students learned practical agriculture, protected food products, and career choices with representatives from 82 schools.



**LITHUANIA – Lettuce Farm:** Students discovered modern machinery, sustainable practices, and farm-to-fork processes, preparing their own snacks.

**HUNGARY – GÓRÉ Restaurant:** 44 vocational students explored chef, barista, and waiter roles, cooking and serving lunch.

**SLOVAKIA – European Science Night:** Students explored food system innovation and agrifood research careers.



**SPAIN – BBK Klima:** 25 students explored marine ecosystems, sustainability, and food-related careers.

**ITALY – Lama Balice:** Students learned about agrifood professions, outdoor learning, and emerging food innovations.

**CROATIA – Zagreb Agricultural School:** Students engaged with food sector career opportunities and sustainability challenges.



The highlights of the year

## Webinar series

Aligned with global awareness days, FoodEducators hosted webinars to bring expert knowledge directly to teachers, with classroom-ready content. **In 2025, over 700 educators joined us to explore topics like sustainable gastronomy and healthy eating.**

- **Celebrating World Food Day with the FAO:** Teachers joined a live webinar on sustainable food systems, nutrition education, and hands-on activities. Over 200 educators attended, receiving practical tools for food systems learning.
- **World Water Day:** Focused on the food-water nexus, teachers received experiments, teaching resources, and discussion points connecting water management to everyday food choices.

## Activity Weeks

Building on the World Food Day initiative, Activity Weeks 2025 engaged students, teachers, and parents across Europe in celebrating healthy, sustainable, and food-literate learning. With a downloadable activity booklet, digital badges, and teacher certifications, schools could implement hands-on activities, experiments, and games. **Across Europe, 13,545 students participated, exploring topics like nutrition, food waste, and sustainability.**





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The highlights of the year

### School Network launch

The Pan-European School Network connects schools committed to building healthier, more sustainable food systems.

- **Resource Library in 16 Languages:** Ready-to-use teaching materials for all ages.
- **Teacher Trainings & Webinars in 15 Languages:** Supporting interdisciplinary, hands-on learning.
- **European Campaigns & Events:** Schools can share achievements and participate in continent-wide initiatives.

**By joining, schools gain structured guidance to integrate nutrition, sustainability, and agrifood career education into their curriculum, while connecting students to a wider European learning community.**

## FOODEDUCATORS

Our partner programmes were also busy!

### Los Salvacomidas

*Promoting healthy eating and reducing food waste*

Our related programme, **Los Salvacomidas engaged 11,397 students from 324 schools across Spain in 2024.** Highlights included new teaching materials, video games, school contests and social media campaigns involving influencers.

### See & Eat

*Food literacy for the youngest*

The See & Eat project aims to encourage young children to eat a variety of vegetables by increasing their familiarity with different foods. Offering a collection of ebooks illustrating a vegetable's journey from farm to fork, parents are encouraged to read these ebooks with their young children on smartphones or tablets and even personalise them to enhance engagement. **In 2024, the programme recruited over 150 families for a longitudinal study** investigating how ebooks promote vegetable acceptance in young children, shaping future guidance and resources





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# Kitchen Adventure

## *Involving families in a plantbased adventure*

In 2025, Kitchen Adventure continued to expand across Europe, combining classroom lessons, online cooking sessions and in-person events to promote healthy, plant-based and sustainable eating among children and their families. **Across Spain, Poland and Bulgaria, the programme reached over 570 students** through school-based lessons and engaged **more than 500 families and participants in interactive online and offline cooking activities**. Sessions focused on seasonal, local ingredients and hands-on learning, encouraging families to cook and learn together.

## In person events and activities

In 2025, FoodEducators and FoodUnfolded launched a **joint Food Literacy pilot with 10 partner organisations across Europe**. The initiative delivers engaging, public-facing activities designed to strengthen food literacy, meeting people in their public settings. **Events took place in a wide range of real-life settings, including music festivals, science events, food fairs and university campuses**. They were adapted to local contexts to ensure relevance and impact. Participating organisations were supported with practical tools and resources developed through FoodEducators, helping to deliver consistent, high-quality food literacy activities across Europe.



# Looking ahead

**FoodEducators' continues to grow, with more teachers, students, and innovative learning experiences ahead. Together, we are empowering young people to understand where their food comes from, and how it affects their health and the planet. Thank you for being part of this journey!**

**FoodEducators**

*Building a food-literate Europe*